

COACH

Z

DRINK, SWEAR, STEAL AND LIE
YOUR WAY TO SUCCESS!

A GAME PLAN TO MAKE A DIFFERENCE

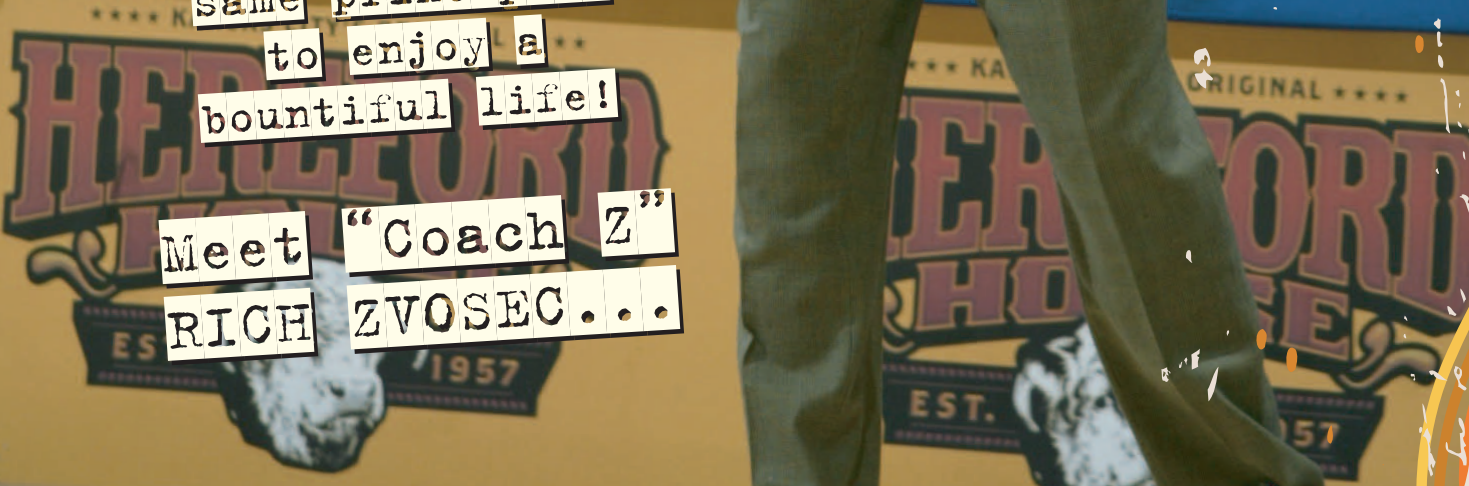
Do you believe in
the ability to
"picturize life?"

Coach Z's message
to his players over
25 years of coaching
has centered on
teamwork, enthusiasm
and perseverance.

Now you can learn
and apply these
same principles
to enjoy a
bountiful life!

Meet "Coach Z"
RICH ZVOSEC...

ESPN
THE TOTAL SPORTS NETWORK
COLLEGE BASKETBALL
ANALYST





COACH Z raves

How To Win Both On & Off The Court...

"Coach Z" Rich Zvosec has received awards in the coaching field as well as the television community. In 2005 he became one of only 35 active college basketball coaches to be selected Coach of the Year in two different Division I conferences at two separate schools. That year he was selected the Mid-Continent Conference, College Insider and CBS Sportsline Coach of the Year for his team's performance at University of Missouri-Kansas City (UMKC).

Rich has built a strong reputation for turning programs around, and has built or rebuilt programs at each of his stops on his coaching journey. At two of his four head coaching assignments he departed as the all-time Winningest coach.

At 27, he was the youngest Division I head coach in the country at St. Francis College in New York. In his third season, the Terriers recorded their most wins in two decades and he was named the Northeast Conference Coach of the Year. He then built the University of North Florida program from scratch. In only their fourth season of existence he led them to the championship game of the Sunshine State Conference. Along the way his team knocked off three nationally ranked teams.

His tenure at University of Missouri-Kansas City produced historic wins and results. Not only is he the all-time winningest coach, but he has the most tournament wins as well as the longest winning streak in school history. He led the Kangaroos to their first win over Kansas State, a 41 point win that was the fifth largest margin of victory in school history. He also had the second highest winning percentage in the Mid-Continent Conference during his six seasons.

Coach Z preaches the benefits of living a well-rounded life. The proof is in the actions. An analyst on the Big Ten Network, he has authored numerous magazine articles and written a new book titled *Birds, Dogs and Kangaroos (Life on the Back Roads of College Basketball)*. Besides spending time with local charities, he has found time to appear in two feature films, can be found in the broadcast booth (both on radio and television), and has become a mainstay in the commercial industry.

Most Requested Programs

A GAME PLAN TO MAKE A DIFFERENCE

Every person, team, company and community need a game plan to reach the potential they were given. Coach Z will show you a path to help develop your own game plan based on these cornerstones: a) Picturize and blue print for Success, b) You can't heat an over with Snowballs, c) Dominate the Dash and d) Be a mailman.

HAPPY BIRTHDAY-- YOU'RE FIRED: A GAME PLAN FOR RE-IGNITING THE PASSION

In this time of worker displacement it is important that you have a game plan for any development that may arise. What would you do if your boss told you "we want to go in a different direction and you aren't part of it?" Learn some crucial steps in getting yourself back on your feet and moving in the right direction. What's it like to be fired on your birthday? Coach Z can tell you what it feels like and also the game plan he used to get back on his feet. He will give you a guide to bouncing back and reaching your full potential.

DRINK, SWEAR, STEAL, AND LIE YOUR WAY TO SUCCESS

Coach Z details the four key areas to building a successful team. Listen as he challenges his audience to a) Believe in yourself and your team, b) Never stop learning, c) Fill the void and d) Eat the heart of a watermelon.

LOADING YOUR BACKPACK FOR A LIFETIME JOURNEY

Make sure you have all the right ingredients to lead a successful life. Learn the importance of developing your three major bones. Learn how your wishbone, backbone, and funny bone will play a vital role in a successful future.

PICTURIZE LIFE ---- THE PASSION WITHIN

See yourself not only winning, but being successful as well. Coach Z will give you the tools to see your life the way you want it to be. He will help you unlock the passion inside each and every one.

TURNING ADVERSITY INTO ADVANTAGE

Life is about what happens to you, but success is determined by how you react to what life throws at you. In 2005, Coach Z walked into the locker room after his team had just lost for the 7th time in a row, which kept them winless for the year. Instead of dwelling on the negative, he set the stage for a monstrous comeback by taking his team to see Flight of the Phoenix. Following the movie, they triumphantly ripped off a school record with 11 wins in a row, which included an undefeated month of January. Learn the secrets of looking at a rock as not an obstacle, but rather a stepping-stone.

PAST CLIENTS & REFERENCES AVAILABLE UPON REQUEST.



"Your presentation really hit home with our employees. Your message of "never stop learning" is just what we need to hear as we grow and encounter new obstacles in our journey. You inspire us all to grow as individuals and be better teammates. I have no doubt that we will execute on your advice in our efforts to reach our goal of being the nation's largest privately held healthcare staffing company. I would happily recommend you to any company looking to help motivate their employees."

~ Dwight L. Cooper, President and C.E.O.
Professional Placement Resources, LLC

"Our event was a huge success, and you provided the motivation and impetus to make this happen! The information you presented clearly impressed and excited everyone in attendance. The purpose and goals of your visit will not be forgotten and the leaders of our organization would gladly be receptive for you to make another visit to our annual leadership training."

~ Jan Smiley
Dairy Farmers of America

"Coach Z delivered a positive message about how we could picturize life in a memorable way. The humorous stories challenged us to not always do things the way they've always be done, to keep our eye on the big picture and follow a few easy steps to help employees picturize their lives - and their success."

~ Rich Grady, Executive Director
Northeast Florida Education Association

AWARDS/HIGHLIGHTS: *CollegInsider.com Coach of the Year *Mid-Continent Conference Coach of the Year *Northeast Conference Coach of the Year *CBS Sportsline Coach of the Year *All-time winningest coach (U. North Florida) *Highest Winning Percentage (UMKC)